



PURPOSE
ESG HOLDINGS

2023 Investor Presentation
Sustainability, Clean Tech and ESG Investment

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Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects", or "does not expect", "is expected", "budget", "scheduled", "estimates", "projects", "targets", "forecasts", "intends", "anticipates", or "does not anticipate", or "believes" or variations of such words and phrases or state that certain actions, events or results "likely", "may", "could", "would", "might", or "will be taken", "occur", or "be achieved". Forward-

looking information is based on the opinions and estimates of management at the date the information is made, and is based on a number of assumptions and is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward looking information, including without limitation: (i) the availability and continuity of financing; (ii) the effectiveness of the Company's technology and the Company's ability to bring its technology to commercial production; and (iii) continued growth of the global security/protection market; and (iv) a continued minimal regulatory/legal burden concerning the development, production, sale and use of the Company's technology.

Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly, readers should not place undue reliance on forward-looking information. Purpose ESG Holding and its directors, officers and employees disclaim any obligation to update any forward-looking statements, whether as a result of new information, future events or results or otherwise, except as required by applicable law. Accordingly, current and potential investors should not place undue reliance on forward-looking statements due to the inherent uncertainty therein. All forward-looking information is expressly qualified in its entirety by this cautionary statement.

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PURPOSE

ESG HOLDINGS

Purpose ESG is the first innovative investment platform focused on the profitable pursuit of Sustainability and ESG Technology.

We provide access to ESG investment opportunities that are changing the world, ensuring that your investment has purpose.



What is ESG?

Environmental, Social and Governance.

It categorizes companies that make solving global, environmental and societal issues a key part of their operation.





The problems we face today have reached a critical point.

Capital drives markets that are continuing these dangerous trends.

That's why our investment dollars are important.

Where you invest matters.



Every year 8 million+ tons of plastic waste escape into the oceans. That's the equivalent of setting 5 garbage bags full of trash on every foot of coastline around the world.



Earth's atmosphere, now saturated with emissions from human activities, is trapping warmth and leading to more frequent periods of extreme heat.



Wildfires are forcing both corporations and governments to spend into deficit to deal with the fallout.

The background of the slide is a photograph of a mountain range. The mountains are covered in dense evergreen forests and are partially shrouded in mist or low clouds, creating a layered, atmospheric effect. The sky is filled with soft, white clouds. The overall color palette is dominated by blues, greys, and greens, with a slightly desaturated, ethereal quality.

We make investing in a cleaner future easy.

It is our mission to support and grow the future of clean tech and sustainability, making money work not just for our clients and investment partners, but most importantly, work towards a better future.

Investment Focus

5 Core Environmental Technologies



Electrification

- Energy transition & management
- Energy storage



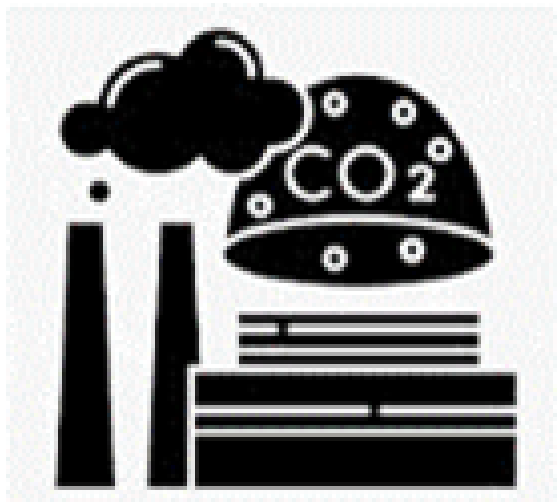
Hydrogen

- Low cost production electrolyser
- Steel production



Circular Economy

- Battery repurposing
- Biodegradable plastics
- Waste management



Carbon Capture

- Alternative fuels
- CO2 concrete
- Industrial CCS

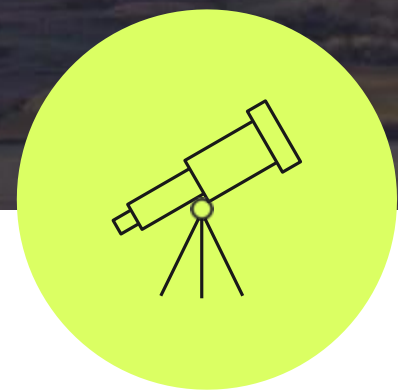


Food Tech

- Alternative protein
- Bioengineering
- Vertical farming

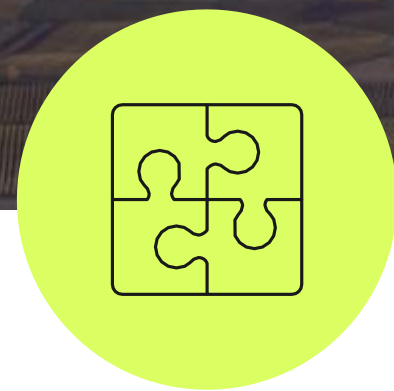
Investment Strategy

Clean Tech start-ups, Fast track Public Offerings



Discover

Clean technology
with commercial
solutions and market
leadership potentials



Curate

Develop and achieve
incremental valuation
through **additional
growth**



Connect

Medium term target
returns of **12%+** on
investment in **early
stage start-ups**



Deliver

**3-5 equity linked
investments
annually** over initial
12-18 month period



Provide

Deploy capital
for select buy-in
and buy-out
deals



Capitalize

**Fast track public
offerings**
Management buy-
backs, trade sales

Investment Portfolio

The logo for Stardust Solar, featuring the company name in white capital letters on a dark blue rectangular background. A thin white arc is positioned above the word "STARDUST".

STARDUSTSOLAR

**Accredited solar training
provider, and franchiser
across North America**

[view corporate website](#)

The logo for Carbon Upcycling, featuring a green stylized infinity symbol or continuous loop on the left, followed by the words "carbon" and "upcycling" in a green sans-serif font, stacked vertically.

carbon
upcycling

**Converting CO2 gas into
CO2 nanomaterials:
cement, chemicals**

[view corporate website](#)

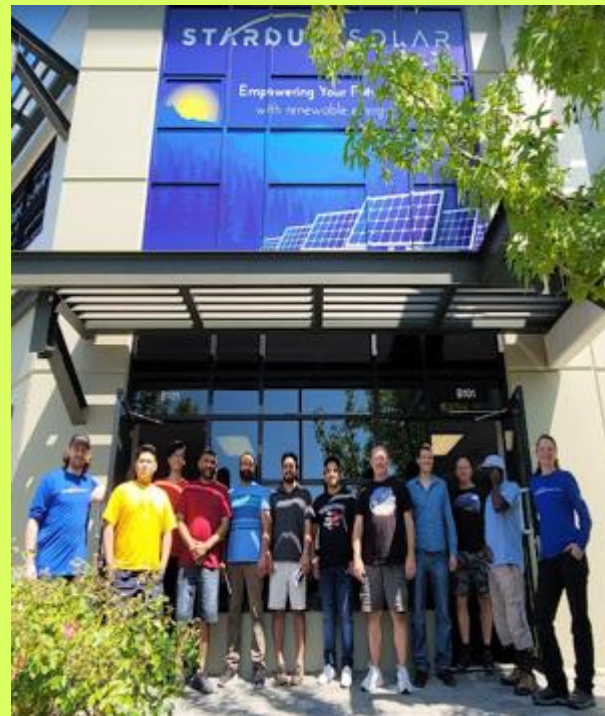
Investment Portfolio:

Stardust Solar Technology

Situations

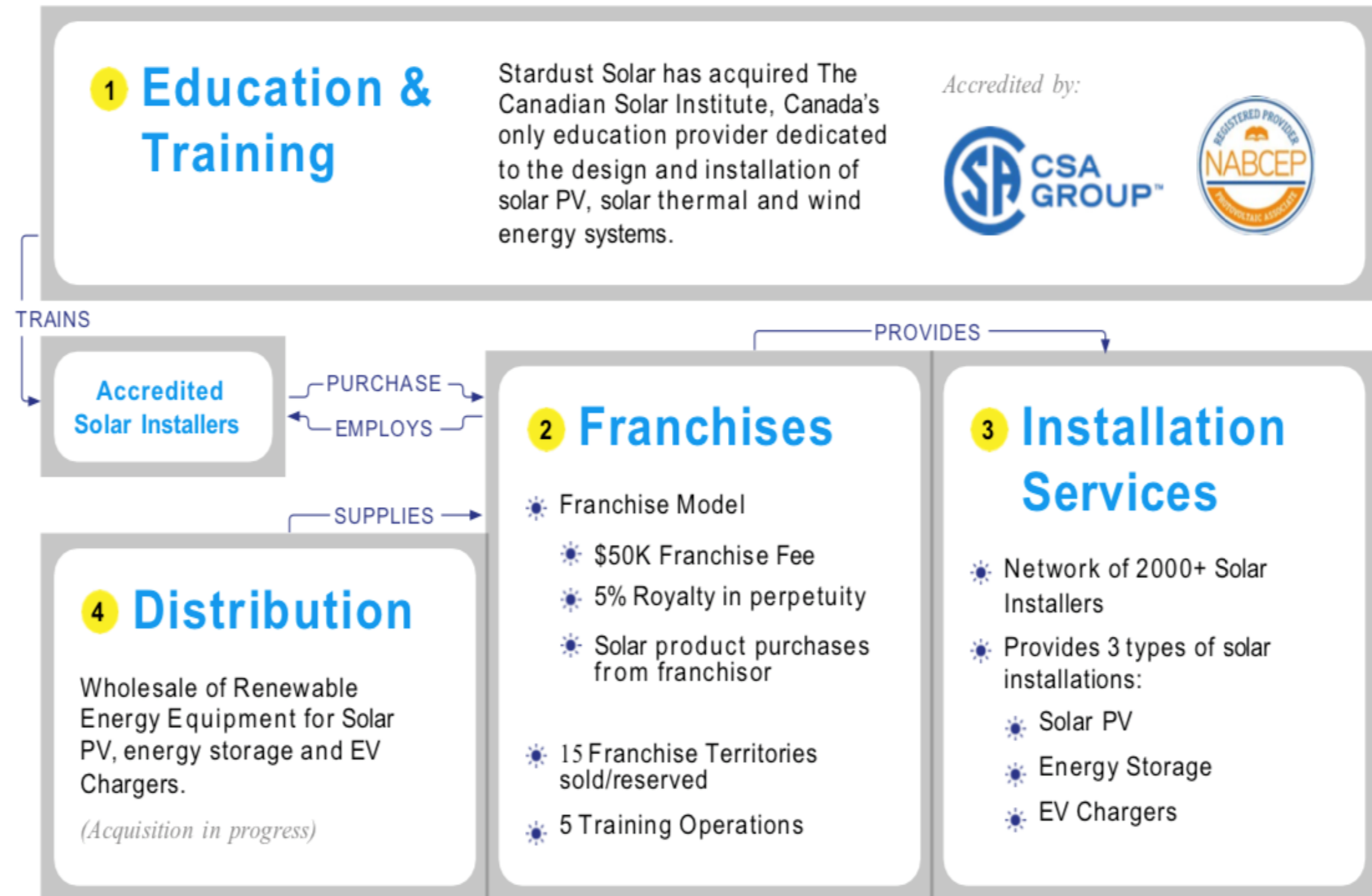
North American commercial and residential solar markets are the prime growth segments coupled with America's IRA (Inflation Reduction Act).

Founded in 2017, Stardust Solar Technology successfully built and operates 4 cashflow pillars for North American growth.



4 cashflow generation engines

- 2,000+ NABCEP and CSA accredited trained professionals
- 15 Franchise Territories and 5 Training Operations
- US market growth with focus on franchise and residential segments



Investment Portfolio:

Carbon Upcycling Situations

The cement industry accounts for 4 Billion tonnes of CO2 per year, equal to that of India.

CO2 Enhanced Cement market growth is bolstered by proven and commercially viable technologies.

Since 2014, Carbon Upcycling is building 3 core competencies; technology, performance, and scale.



Carbon Upcycling Solutions



Signed MOUs with 3 of the world’s 10 largest cement companies.
Secured CA \$11M in grant funding since 2014.



SUSTAINABLE INVESTING



Mike Young
Advisor, Capital Markets

Michael is the founding partner of Cottingham Capital.

He began investing in Nashville real estate in 2014 after identifying Nashville for both long term growth and a value against other U.S. real-estate markets.

Michael has extensive senior level executive management and trading experience in the Canadian and U.S. capital markets.

Throughout his career in finance and banking, he has built a strong network of Canadian, American, and international investors.

Prior to moving to Nashville, he was Managing Director and Co-Head of Trading for a Canadian Investment Bank.

Before assuming the title of Co- Head of Trading, he established and ran the Equity Capital Markets desk for the bank's U.S. operations in New York City.

Michael also sat on the board of ICC Labs, which was recently acquired for C\$290 million by Aurora.

Michael was also a founding shareholder and board member of Nuuvera, which was acquired for C\$550 million in 2018.

Michael is a founding shareholder and Chairman of 'Better Choice Company', a publicly listed company in the United States that invests in the animal health and wellness industry.

Management Team



Young Bann
CEO

Young has 30 years of management and business development experience.

In the first 15 years, he developed a career in global management consulting at firms, such as Booz. Allen & Hamilton, Accenture, and IBM.

Over the next 15 years, Young furthered his career as a business leader with both global and Korean conglomerates.

He served as a corporate executive in General Electric, and a CEO of Hyundai Materials, an affiliated company of Hyundai Motor Group. Young received an MBA from the University of Chicago.



Kelvin Lee
CFO

Kelvin has over 15 years of extensive financial management experience with publicly traded companies.

He is formerly CFO of Freeman Gold Corp. and previously held progressively senior roles from Corporate Controller, VP Finance and Administration to Chief Financial Officer for a TSXV listed gold producer with \$400 million in revenue over 9 years.

He also held prior Controller positions in the mining industry with various publicly traded companies, including Prodigy Gold Inc., which was acquired for \$340 million.

Kelvin currently serves as CFO and Director for multiple listed and private companies, and holds a CPA, CGA designation and a Bachelor of Business Administration (Hons).

Purpose ESG – Global Collaborations to Achieve Incremental Growth

Results driven Global Collaborations

Offtake / Investment

Distribution
Networks



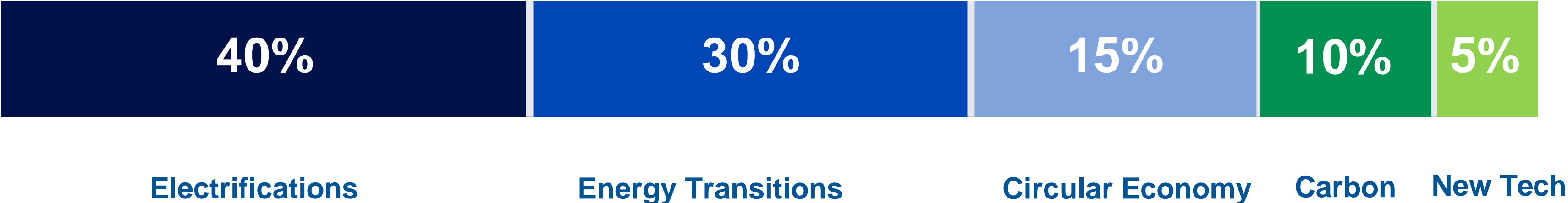
Energy Transitions

North American
Renewables

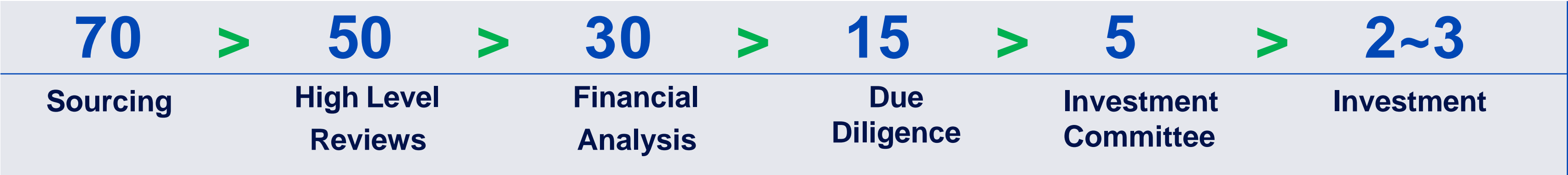
New Energy
Materials

Portfolio & Target

TARGET PORTFOLIO DISTRIBUTION



ANNUAL TARGET DEAL FLOW





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Thank You

info@purposeesg.com
www.PurposeESG.com

Royal Centre, Suite 1500
1055 West Georgia Street, PO Box 11117
Vancouver, BC Canada V6E 4N7