



PURPOSE
ESG HOLDINGS

2022 Investor Presentation

Sustainability, Clean Tech and ESC Investment

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Generally, forward-looking information can be identified by the use of forward-looking terminology such as “plans”, “expects”, or “does not expect”, “is expected”, “budget”, “scheduled”, “estimates”, “projects”, “targets”, “forecasts”, “intends”, “anticipates”, or “does not anticipate”, or “believes” or variations of such words and phrases or state that certain actions, events or results “likely”, “may”, “could”, “would”, “might”, or “will be taken”, “occur”, or “be achieved”. Forward-

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Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly, readers should not place undue reliance on forward-looking information. Purpose ESG Holding and its directors, officers and employees disclaim any obligation to update any forward-looking statements, whether as a result of new information, future events or results or otherwise, except as required by applicable law. Accordingly, current and potential investors should not place undue reliance on forward-looking statements due to the inherent uncertainty therein. All forward-looking information is expressly qualified in its entirety by this cautionary statement.

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PURPOSE

ESG HOLDINGS

Purpose ESG is the first innovative investment platform focused on the profitable pursuit of Sustainability and ESG Technology.

We provide access to ESG investment opportunities that are changing the world, ensuring that your investment has purpose.



What does ESG mean?

**ESG stands for
Environmental, Social and
Governance.**

It categorizes companies that make
solving global, environmental and societal
issues a key part of their operation.





Environmental

Clean Energy
New Energy
Waste to Asset



Social

Diversity
Human Rights
Cybersecurity



Governance

Business Ethics
Transparency
Board Composition



The problems we face today have reached a critical point.

Our investment dollars are important. Capital drives markets continuing these dangerous trends.

Where you invest matters.



Every year 8 million+ tons of plastic waste escapes into the oceans. That's the equivalent of setting five garbage bags full of trash on every foot of coastline around the world.



Earth's atmosphere, now saturated with emissions from human activity, is trapping warmth and leading to more frequent periods of extreme heat.



Wildfires are forcing both corporations and governments to spend into deficit to deal with the fallout.

The background of the slide is a photograph of a mountain range. The mountains are covered in dense evergreen forests. A thick layer of white mist or low clouds hangs between the mountain ridges, creating a sense of depth and atmosphere. The sky is a pale, hazy blue. The overall color palette is dominated by blues, greys, and whites, with the green of the trees providing a subtle contrast.

**We make investing
in a cleaner future easy.**

It is our mission to support and grow the future of clean tech and sustainability, making money work for not just for our clients and investment partners but most importantly, work towards a better future.



\$53 Trillion Growth.

ESG investment grew to \$35T in 2020, may hit \$53T by 2025, 40%+ of global AUM

— GSIR - 2021

\$20 Trillion.

The Bank of America estimates that \$20T — the size of the S&P 500 — will flow into ESG strategies as millennials and Gen Z become the primary investors.

\$300 Billion Estimate.

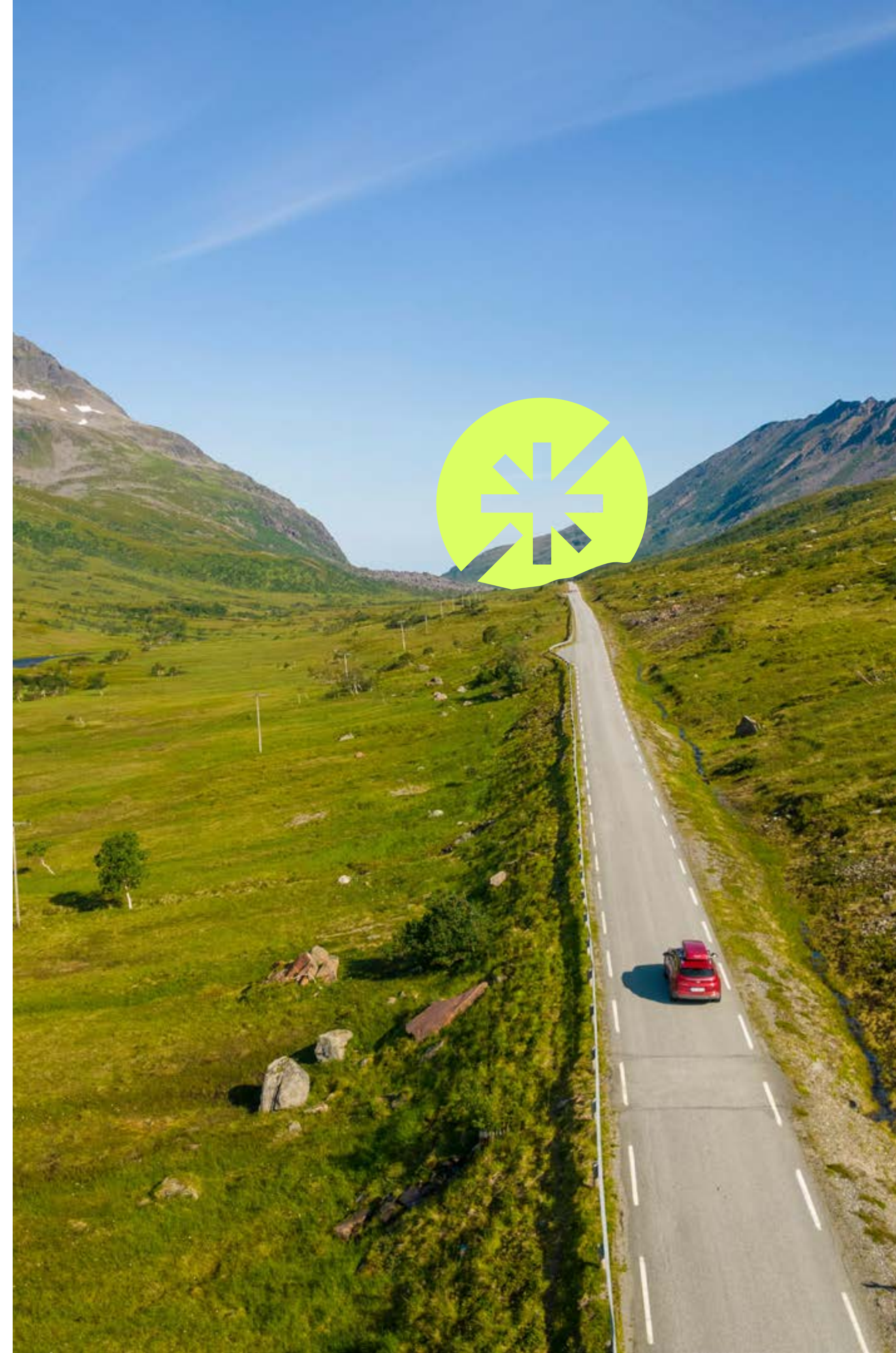
The clean energy market is estimated at \$300B, and global waste mgt mkt presents a \$2T opportunity.

\$7.5 Trillion needed.

Water infrastructure needs \$7.5T by 2030 to meet investment requirement. Desalination MKT \$13B in 2019.

**Companies with
ESG strategies
integrated into their
key operations exhibit
better financial
performance.**

**This means sustainable cash
flow, making each one a
sustainable investment.**



Investment Focus

We invest in our **six core** pillars, known as CREATE.

C

Clean Energy

Conventional Renewables, EVB, Energy Storage, Hydrogen

R

Recycling & Decomposition

EV battery Recycling, Bio-Degradable Plastics, Waste to Energy

E

Efficiency

Energy Saving, IOT EMS¹, Smart Buildings

A

Air and Water

Clean Air System, Water Treatment (i.e.: desalination)

T

Transport

EV, FCEV (Fuel Cell EV), Hydrogen Infrastructure, IOT Road Systems

E

Energy Management

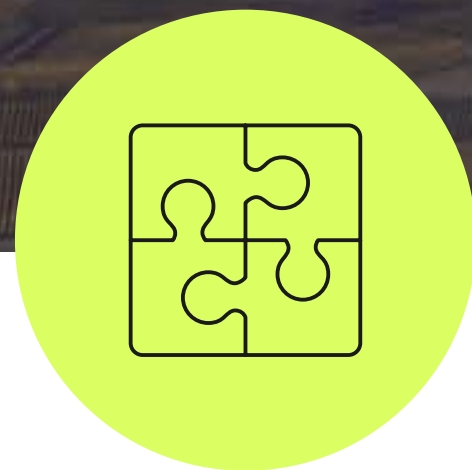
Smart Grid Solutions (HVDC), Offshore Wind Infrastructures

Investment Strategy



Discover

companies in Sustainability, Clean Tech, and **ESG** with breakthrough **technologies** and value chain solutions with **market leadership potentials**.



Curate

to jointly develop strategy and business models to expedite execution of **entry and growth**.



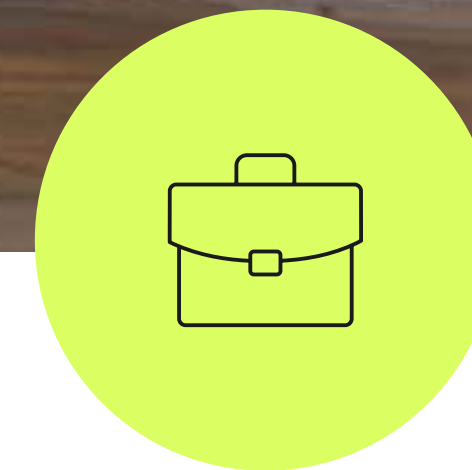
Connect

with investors to medium term target returns of **12%+** through investment in **start-ups and spin offs**.



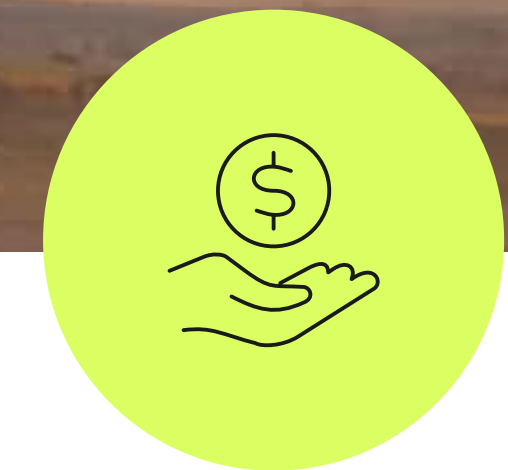
Deliver

5-8 equity linked investments pa. in a range of **\$100K – \$500K** over the **initial 24 month** deployment period.



Provide

capital for select buy-ins and buy-outs, along with **early stage, and initial growth off phases**.



Capitalize

through management buy-backs, industry trade sales, and/or public offerings.

Board Member



Steven Landry Chairman

Mr. Landry has over 30 years of management and leadership experience living and working in four different countries in the wholesale & retail automotive industry and energy industry space.

Mr. Landry was President Chrysler Europe in Brussels and CEO DaimlerChrysler Canada and EVP of Chrysler North America in Detroit responsible for Sales & Marketing and Parts & Service and Business Development. During this time, Mr. Landry was also in charge of Global Electric Motors USA and Chair of the National Automotive Council of Canada.

As head of the ATCO Australia Group, Mr. Landry was responsible for the acquisition of the largest natural gas distribution network in Western Australia with over 620,000 customers along 12,800 km of natural gas pipeline. Soon after back in

DAIMLERCHRYSLER



ATCO
ENERGY

AutoCanada

Calgary, Mr. Landry and team created 'ATCO Energy' - first on-line only direct natural gas and electricity retail store for homes.

As CEO of AutoCanada with 62 Dealerships, 60k new and used vehicle sales per year and \$3.1B revenue, Mr. Landry led the acquisition of 15 new vehicle Automotive Dealerships as well as the development of an on-line digital platform to allow customers to choose between any combination of on-line and showroom experience.

Mr. Landry has been a past member of the Board of Governors of Saint Mary's University and University of Windsor and achieved his Bcomm from Saint Mary's University and an MBA from Michigan State. Steven has also been a past board member of several private and public boards and currently serves as a board member of DealerShop Inc in Michigan.

Management Team



Young Bann CEO

Young Bann is CEO of Purpose ESG Holding.

Mr. Bann has 30 years of management and business development experience.

In the first 15 year, Mr. Bann developed a career in global management consulting firms, such as Booz.Allen & Hamilton, Accenture, and IBM.

Mr. Bann was appointed as a lead consultant for Samsung Electronics Mobile Phone Business Division to contribute it to become global #1 brand in competitive mobile phone markets.

During the second 15 year, Mr. Bann furthered his career as a business leader for both global and Korean conglomerates.

He served as a corporate executive in General Electric, and a CEO of Hyundai Materials, an affiliated company of Hyundai Motor Group. Mr. Bann received a MBA from the University of Chicago.



Meetul Patel CFO¹

Mr. Patel has worked in the capital markets for the past two years and previously as a Senior Accountant at KPMG LLP.

His responsibilities included financial planning and analysis, tax, and audit. He also held prior audit positions including at the Canada Revenue Agency.

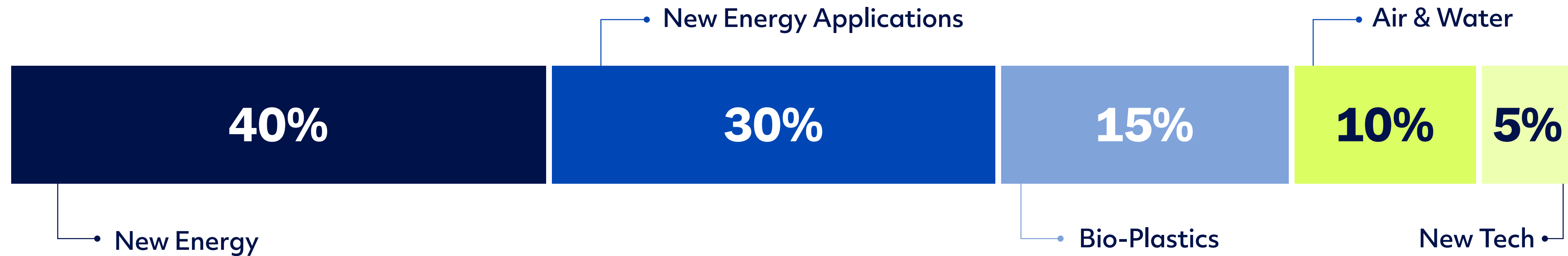
Mr. Patel received a Bachelor of Business Administration (Hons) degree from Simon Fraser University in 2015 and obtained his Chartered Professional Accountant designation at KPMG LLP.



Note : (1) Incoming CFO upon listing

Portfolio & Target

TARGET PORTFOLIO DISTRIBUTION



ANNUAL TARGET DEAL FLOW





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Thank You